

# A Gift to Be Simple



## *Sponsorship Packet*



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*Creating a compassionate and  
sustainable world  
through personal, community, and  
cultural transformation*

## Simply Living's Themes

- Simplifying our lives
- Greening the earth
- Healing toward wholeness

Simply Living has been a cultural force in Central Ohio for over seventeen years, supporting individuals, families, and organizations in creating a more compassionate and sustainable world.

Each year Simply Living's learning groups, study courses, and communications reach thousands of people, inspiring them to take personal action and civic responsibility for change. Our annual signature fund-raiser, **A Gift to Be Simple**, funds this important work. During this hour-long, no-charge luncheon, we spotlight the various initiatives of Simply Living and ask our 350+ guests for their support.

*Simply Living's 5th Annual Fund-raising Luncheon*

## A Gift to Be Simple

The Confluence Park Restaurant  
Wednesday, October 13, 2010  
Noon to 1:00 p.m.

*"I am so pleased that Simply Living is once again leading the way toward a sustainable Central Ohio with its very timely initiative on the Transition Movement."*

~ Jed Swift



## Why sponsor *A Gift to Be Simple?*

- To be recognized at an event with 350 of Central Ohio's sustainability leaders
- To reach our 750+ members and friends
- To access countless individuals through Simply Living's website
- To support Simply Living's mission and vital contributions to Central Ohio



*"Simply Living connects me weekly to over 1,000 people through postings of regional news, events, services and learning opportunities. Without this assistance, I would be totally unaware of these terrific offerings. Thanks Simply Living!"*

~ Natalie Farber

## ***Sponsorship Levels***

### **Idea Launcher: \$250**

- Listed as Idea Launcher in event program
- Mentioned as Idea Launcher during event
- Given space at information table to share promotional material (1 item)

### **Community Builder: \$500**

- Listed as Community Builder in event program
- Mentioned as Community Builder during event
- Given space at information table to share promotional material (1 item)
- Advertised with interactive logo on Simply Living website for 3 months

### **Cultural Innovator: \$1000**

- Listed as Cultural Innovator with business logo in event program
- Mentioned as Cultural Innovator during event
- Given space at information table to share promotional material (1 item)
- Advertised with interactive logo on Simply Living website for 6 months
- Featured with sponsor-provided poster (12 X 18) prominently displayed at event

## ***This Year's Goal***

Our goals for this year's event are \$30,000 to be raised in individual gifts and pledges and \$6000 in sponsorships. Once event costs are covered, these funds will be used to support Simply Living's initiatives. See last page for details

## ***Simply Living's Background***

In 1992 Simply Living's founding members recognized that the conscious lifestyle actions of small groups of people can change the world. With more than 750 members and friends, Simply Living engages and supports both individuals and communities in creating a compassionate and sustainable world, rooted in principles of environmental, social, and economic justice.

## ***Simply Living's Initiatives***

**Active Transportation Project** ~ An educational and action-oriented program inspiring people to transition to more walking, biking, and bus riding to create more vibrant and eco-friendly communities.

**Earth Institute Courses** ~ Life-changing discussion courses engaging participants in learning and implementing changes aligned with more sustainable living practices.

**How to Be an Agent of Change** ~ A course in which participants choose a circle of influence (workplace, neighborhood, faith community, school) for which they design and implement actions that further sustainable practices and eco-awareness.

**Intentional Community** ~ An open, intergenerational biweekly gathering for those wanting to share the journey of personal growth, living more simply, and making meaning out of this world.

**Simply Living Bookstore** ~ Our bookstore, located at the Clintonville Community Market, offering titles related to our themes—simplifying our lives, greening the earth, healing toward wholeness.

**Simply Living Play Group** ~ A weekly gathering of parents and their young children for playtime and for sharing the real-world challenges of raising healthy children.

**Transition Central Ohio** ~ A community collaboration to support and network people with practical actions and initiatives to build more resilient Central Ohio communities.

**WCRS 102.198.3 FM** ~ Columbus's community radio station offering diverse programming, including extensive local listings, Pacifica affiliate programs, and the award-winning news show *Democracy Now!*

**Your Money or Your Life** ~ A practical course offered in different formats for people seeking financial integrity and alignment of their money usage with their values.